

Top 3 reasons why you should study an MBA

BUSINESS

More than ever, senior executives are juggling their work schedules and busy personal lives to study a Master of Business Administration (MBA). The pressure to upskill in order to remain fresh, relevant and dynamic is familiar to most high level executives and senior managers, so what motivates the busy professional? UniSA Business School has some helpful insights from MBA graduates and leading facilitators and researchers to help you with your decision.



UniSA Business School MBA graduate and CEO of Guide Dogs SA/NT, Kate Thiele.

1. Boost your career into leadership

An MBA can help you progress your career by further developing your management knowledge and leadership skills in a highly interactive environment. You'll build an invaluable peer network, benefit from an executive perspective and graduate prepared to think and act like a CEO.

"It's all about gaining that strategic perspective that prepares you to move into directorship," says UniSA Business School MBA Program Director, Dr Colin Sharp.

UniSA Business School is Australia's only business school that offers enrolment in the Australian Institute of Company Directors' Company Directors Course as a part of the MBA. Embedded into the program, this elective enables you to gain the relevant specialist knowledge and accreditation for directorship and roles in the C-suite.

"Attaining our MBA brings with it the reputation and recognition attested by the awards we have received," says Dr Sharp.

"Not only is the MBA a significant achievement in itself, our MBA also has an excellent reputation and national recognition. We're among a small group of MBA programs in Australia to have been awarded a five-star Graduate Management Association of Australia (GMAA) rating for eight consecutive years. We've also been awarded a national top 10 MBA ranking from the

Australian Financial Review's BOSS Survey since 2007 and the UniSA Business School's **QS five Star™** rating places us in the **top 1% of business schools globally**.

“Watching the career and business trajectories of our graduates demonstrates the quality and value of this qualification.”

UniSA Business School MBA graduate and CEO of Guide Dogs SA/NT, Kate Thiele, achieved her career promotion while studying.

“My study and the influence of conversations I had with fellow students all helped to prepare me for the next step,” says Kate.

“The UniSA Business School MBA allowed me to interact with leaders from a range of business sectors, increasing my expertise and knowledge and illustrating the portability of this qualification.

“It has also contributed greatly to my acknowledgement in industry awards such as the Telstra Business Women's Awards, where in 2015 I was the national recipient of the For Purpose and Social Enterprise Award, and serving as one of only two CEOs in Australia selected to undertake the Strategic Perspectives in Non-profit Management at Harvard University.”



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2. Make a direct impact on growing business

You'll see the direct impact of your learning as you deal with real-world problems in the workplace. You'll enhance your critical thinking and problem solving skills, as well as master new challenges and continue to develop networks to help businesses grow.

Kim Sammut, General Manager SHEQ at WSP | Parsons Brinckerhoff Australia-New Zealand, found this to be a seamless process while studying at his MBA at UniSA Business School.

“Absolutely everything that I have learned from my MBA has been directly applicable in my current senior management role – it has made my job so much easier, and the benefit has been noticeable to my superiors which has resulted in more opportunities for further application,” says Kim.

“My newfound whole-of-business understanding helps me to guide my department's activities into areas that will yield maximum business benefit, all the while having daily business-changing conversations with business leaders.”



General Manager SHEQ at WSP | Parsons Brinckerhoff Australia-New Zealand, Kim Sammut.

3. Own your schedule – flexibility matters

Finding the time to study is made easy with multiple modes of study available. Global mobility of executives and senior managers means that MBA students want flexibility in their studies and easier access to teaching resources and virtual classes.

UniSA Business School's MBA can be tailored around your lifestyle, empowering you to choose when and where to study. You can combine online with face-to-face classes on campus, undertake overseas and intensive electives or take your studies 100% online.

"I felt there was lots of flexibility to suit busy people. I completed one course online – the MBA Program Director catered for my particular needs and was very accommodating to my desire to keep a healthy work/life balance," says Kate.

If you're looking for a dynamic, engaging and an award-winning MBA program to take your career to the next level, UniSA Business School offers all the flexibility you need.

To find out more, meet MBA Program Director Dr Colin Sharp, and speak directly with facilitators, current students and graduates, register for the next [UniSA Business School MBA Information Dinner](#).

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